

Business English

Upper Intermediate A (B2)

Course Information

Our approach

This course integrates speaking, writing, listening and reading skills using a 'communicative approach', as well as grammar analysis and practice. The focus of the course is for you to communicate successfully with others in a business context; this means that error correction takes place at certain points in the lesson, not necessarily every time a mistake is made.

Materials

The **student's book** used for this course is Market Leader Upper Intermediate (3rd Edition) and the topics you will cover are:

- Unit 1: Communication
- Unit 2: International marketing
- Unit 3: Building relationships
- Unit 4: Success

What will you be able to by the end of the course?

This course aims to help you to be able to do the following things **confidently**, **accurately** and **using appropriate language**. Your teacher will encourage you to self-assess your ability throughout the course.

I can use a range of strategies to effectively deal with communication breakdowns
I can make recommendations to improve corporate communications using a range of appropriate and idiomatic language
I can use a variety of language to describe and understand international market conditions
I can participate in a brainstorming meeting to produce a marketing plan
I can employ a range of verbs to talk about the development of business relationships
I can use appropriate language to network in a variety of situations
I can talk about factors which contribute to successful businesses using a range of tenses
I can use appropriate language to engage in a business negotiation

Assessment and Self-Study

Your teacher will give you 1 assessed speaking task and 1 writing task over the course and will give you written feedback on your performance.

Additionally, you will use the practice file for work in class and at home. The book is only one part of your course – you will also use activities, multi-media resources and other materials which will help you learn.

What level is my class?

CEFR Level	Business English Courses	General English Courses
C1-C2	Advanced A/B/C	Proficient User A-F
B2	Upper Intermediate A/B/C	Pre-Advanced A/B
		Upper Intermediate A/B/C
B1	Intermediate A/B/C	Intermediate A/B/C
A2	Pre-intermediate A/B/C	Pre-intermediate A/B/C
A1		Elementary A/B/C

What is a B2 user of English?

According to the Common European Framework of Reference (CEFR), a B2 user can:

- understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in his/her field of specialisation
- interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party
- produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options

If you have any questions about your course, please speak to your teacher or get in touch with our Integrated Customer Service Team at contact@britishcouncil.ro +40 213 079 600

Business English

Upper Intermediate B (B2)

Course Information

Our approach

This course integrates speaking, writing, listening and reading skills using a 'communicative approach', as well as grammar analysis and practice. The focus of the course is for you to communicate successfully with others in a business context; this means that error correction takes place at certain points in the lesson, not necessarily every time a mistake is made.

Materials

The **student's book** used for this course is Market Leader Upper Intermediate (3rd Edition) and the topics you will cover are:

Unit 5: Job satisfaction

Unit 6: Risk

Unit 7: Management styles

Unit 8: Team building

What will you be able to by the end of the course?

This course aims to help you to be able to do the following things **confidently, accurately** and **using appropriate language**. Your teacher will encourage you to self-assess your ability throughout the course.

I can use a range of passive structures and vocabulary to discuss issues relating to job satisfaction
I can discuss and create guidelines for human resource management
I can describe various factors which contribute to risk in business decisions
I can use a variety of language to facilitate agreement on divisive issues
I can discuss the pros and cons of different management styles using a range of vocabulary
I can use referencing to structure a presentation effectively
I can use modal verbs to reflect on past events and initiatives
I can manage conflict and difficult situations using appropriately tactful language

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Assessment and Self-Study

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Additionally, you will use the practice file for work in class and at home. The book is only one part of your course – you will also use activities, multi-media resources and other materials which will help you learn.

What level is my class?

CEFR Level	Business English Courses	General English Courses
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		Upper Intermediate A/B/C
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Business English

Upper Intermediate C (B2)

Course Information

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Materials

The **student's book** used for this course is Market Leader Upper Intermediate (3rd Edition) and the topics you will cover are:

- Unit 9: Raising finance
- Unit 10: Customer service
- Unit 11: Crisis management
- Unit 12: Mergers and acquisitions

What will you be able to by the end of the course?

This course aims to help you to be able to do the following things **confidently, accurately** and **using appropriate language**. Your teacher will encourage you to self-assess your ability throughout the course.

I can accurately use financial terms to participate in discussions about different business models
I can effectively manage a negotiation to secure project financing
I can employ effective strategies and language for active listening
I can use a range of appropriate language to comment on and deal with complaints
I can use conditional structures to reflect on and speculate about the impact of different decisions
I can deal with difficult questions politely and address crises in a professional manner
I can use a range of language to describe opportunities for future growth
I can deliver a persuasive presentation to convince others of a particular course of action

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Assessment and Self-Study

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