

Business English

Advanced A (C1)

Course Information

Our approach

This course integrates speaking, writing, listening and reading skills using a 'communicative approach', as well as grammar analysis and practice. The focus of the course is for you to communicate successfully with others in a business context; this means that error correction takes place at certain points in the lesson, not necessarily every time a mistake is made.

Materials

The **student's book** used for this course is Market Leader Advanced (3rd Edition) and the topics you will cover are:

- Unit 1: First impressions
- Unit 2: Training
- Unit 3: Energy
- Unit 4: Marketing

What will you be able to by the end of the course?

This course aims to help you to be able to do the following things **confidently**, **accurately** and **using appropriate language**. Your teacher will encourage you to self-assess your ability throughout the course.

I can discuss and analyse the importance of first impressions in a business context
I can use a range of language to network and make contacts in formal and informal situations
I can clarify , confirm and emphasise detailed information in spoken and written contexts
I can devise a corporate training programme using appropriate language
I can understand and report key issues relating to corporate energy use
I can use a range of structures and strategies to discuss and make business decisions
I can give effective and engaging presentations using appropriate language and intonation
I can discuss a range of issues relating to the marketing of different brands

Assessment and Self-Study

Your teacher will give you 1 assessed speaking task and 1 writing task over the course and will give you written feedback on your performance.

Additionally, you will use the practice file for work in class and at home. The book is only one part of your course – you will also use activities, multi-media resources and other materials which will help you learn.

What level is my class?

CEFR Level	Business English Courses	General English Courses
C1-C2	Advanced A/B/C	Proficient User A-F
B2	Upper Intermediate A/B/C	Pre-Advanced A/B
		Upper Intermediate A/B/C
B1	Intermediate A/B/C	Intermediate A/B/C
A2	Pre-intermediate A/B/C	Pre-intermediate A/B/C
A1		Elementary A/B/C

What is a C1 user of English?

According to the Common European Framework of Reference (CEFR), a C1 user can:

- Can understand a wider range of demanding, longer texts, and recognise implicit meaning
- Can express him/herself fluently and spontaneously without much obvious searching for expressions
- Can use language flexibly and effectively for social, academic and professional purposes
- Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organisational patterns, connectors and cohesive devices

If you have any questions about your course, please speak to your teacher or get in touch with our Integrated Customer Service team contact@britishcouncil.ro +40 213 079 600

Business English

Advanced B (C1)

Course Information

Our approach

This course integrates speaking, writing, listening and reading skills using a 'communicative approach', as well as grammar analysis and practice. The focus of the course is for you to communicate successfully with others in a business context; this means that error correction takes place at certain points in the lesson, not necessarily every time a mistake is made.

Materials

The **student's book** used for this course is Market Leader Advanced (3rd Edition) and the topics you will cover are:

- Unit 5: Employment trends
- Unit 6: Ethics
- Unit 7: Finance
- Unit 8: Consultants

What will you be able to do by the end of the course?

This course aims to help you to be able to do the following things **confidently, accurately** and **using appropriate language**. Your teacher will encourage you to self-assess your ability throughout the course.

I can use appropriate language to resolve and avoid conflict in the workplace
I can discuss a range of issues relating to employment using a variety of verb structures and vocabulary
I can engage in debates about professional ethical dilemmas
I can use hypothetical language to comment on different approaches to solving a problem
I can clearly address detailed questions in a range of professional situations
I can employ appropriate terminology to consider different financial opportunities
I can identify stylistic differences between formal and informal writing
I can conduct a negotiation and effectively summarise the key points

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Assessment and Self-Study

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Additionally, you will use the practice file for work in class and at home. The book is only one part of your course – you will also use activities, multi-media resources and other materials which will help you learn.

What level is my class?

CEFR Level	Business English Courses	General English Courses
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B2	Upper Intermediate A/B/C	Pre-Advanced A/B
		Upper Intermediate A/B/C
B1	Intermediate A/B/C	Intermediate A/B/C
A2	Pre-intermediate A/B/C	Pre-intermediate A/B/C
A1		Elementary A/B/C

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Business English

Advanced C (C1)

Course Information

Our approach

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Materials

The **student's book** used for this course is Market Leader Advanced (3rd Edition) and the topics you will cover are:

Unit 9: Strategy

Unit 10: Online business

Unit 11: New business

Unit 12: Project management

What will you be able to do by the end of the course?

This course aims to help you to be able to do the following things **confidently, accurately** and **using appropriate language**. Your teacher will encourage you to self-assess your ability throughout the course.

I can effectively communicate business strategy and produce a clear mission statement
I can lead and participate in brainstorming meetings to generate ideas for strategic change
I can discuss a variety of factors affecting online business
I can give presentations using rhetorical devices and deal with questions and challenges
I can use cleft sentences to contrast ideas , give explanations and create emphasis
I can talk about the challenges that new businesses face and evaluate ideas for growth
I can understand the linguistic devices used to produce an instructive text
I can analyse and discuss obstacles to effective project management

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Assessment and Self-Study

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